

Committee of Ten Marketing Meeting
July 28, 2008
6pm

Attendance –

Eric Coulter, Cheryl Brown, Dan Callahan, Vic Johnson, Neil Truman, Stacey Gramley,
Stefanie Carey

I. New Business -

- Alan Boucher proposed a rough “letter to the editor” with “power statements” to be used to draft and be signed by the school boards to convince the public of the necessity of consolidation.
- Westmer Super will be contacted regarding letter also
- Optimum time frame for marketing is 9wks prior to vote (Sept 1)
- Ten People have picked up board applications so far
 - Deadline is August 24th

II. Fundraising

- Donations under \$3,000 do not require a 501c3
- COT Treasurer for money taken in will be Stef
- Eric Coulter, Victor Johnson and Stefanie Carey will be on the account
- Farmer’s State Bank will be used

III. Advertising

- Dan getting price quotes
- Plan to advertise during football games
- Possible mailings, radio ads, signs

IV. Things to Do

- Possible “Meet the Candidates” night for school board
- Jon Hoschiet or Jim Taylor could moderate
- Updating FAQ sheet for registration handouts (give to WRMJ)
- Ask about linking COT site to WRMJ

V. Next Meeting

- August 4th – 6:30 Aledo Unit office