

**Committee of Ten Marketing Meeting**  
**August 18th, 2008**  
**6:30pm**

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Attendance –

Eric Coulter, Cheryl Brown, Dan Callahan, Vic Johnson, Neil Truman, Stacey Gramley, Stefanie Carey, Kristen Wurzburger, Mike Bounds, Marta Tucker, Cara Ausmus

I. Old Business

- ❖ FAQ sheet – passed out at both registrations
- ❖ Aledo Westmer Committee of Ten account has been set up - \$200.00 currently
- ❖ “Letters to the Editors” from both boards are ready to go.
- ❖ Westmer’s goes in next week
- ❖ Aledo the following week
- ❖ COT scheduled to speak at meetings of the PEO and Prime Timers

II. New Business -

- ❖ Encourage certain members of public to write positive letters to the editor in the following weeks
- ❖ Slogans were discussed
  - “Vote yes for our kids and communities. Vote yes for consolidation.”
  - “Vote for our future.” “Support the consolidation.” Etc.

Fundraising

- ❖ E-mails will be sent out to sub-committee members that says we are accepting donations and why
- ❖ Possible “Sponsoring items”
  - Business or individuals would

Advertising

- ❖ Possible ideas
  - Yard signs – prices being checked
  - Pencils to pass out at homecoming
  - Possible homecoming float/ truck
  - Tent at football games – pass out brochure (Trisha Hank will make)
  - FAQ sheet will be used also

V. Things to Do

- ❖ Check wording on Ballot
- ❖ Check prices on Billboards, pencils, signs
- ❖ Neil talking to WRMJ about Meet the Candidates night (optimal 3 wks before vote)
- ❖ FOCUS
- ❖ Tentative Townhall meetings (TBA)
  - New Boston
  - Aledo
  - Keithsburg
  - Seaton
  - Eliza

VI. Next Meeting

- ❖ August 25<sup>th</sup> – 6:30 Aledo Unit office

**Consolidation,  
Vote YES!**